

Tobacco Prevention and Control in Chelan and Douglas Counties



For more information contact:

Chelan-Douglas
Health District
200 Valley Mall
Parkway
Wenatchee, WA
98807
(509) 886-6424

TOGETHER! For
Drug Free Youth
(509) 662-7201

Chronic diseases, especially heart disease, cancer and asthma, are the leading cause of death and disability in Washington State and in the United States. Tobacco use is a risk factor for chronic disease and costs Chelan and Douglas Counties \$21.8 million in healthcare and lost wages every year. Washington's nationally-recognized program has been successfully working to reduce this burden.

Statewide Progress

Washington State ranks among the top six states in the nation with the lowest smoking rates. Since 2000:

- There are 65,000 fewer kids smoking.
- There are 295,000 fewer adult smokers.
- About 80,000 adults have been spared an early tobacco-related death.
- Estimated future healthcare costs have been reduced by \$1.8 billion.
- Smoking inside Washington homes has been cut in half.
- Smoking among pregnant women has dropped by 30 percent.
- There have been over 125,000 calls to the Washington State Tobacco Quit Line
- By law in 2006 all workers and customers are protected from secondhand smoke exposure.

Local Burden

- 11,400 adults smoke in Chelan and Douglas Counties.
- 1,400 Chelan and Douglas County youth smoke.
- 5 out of 45 surveyed retailers in Chelan and Douglas unlawfully sold tobacco to youth this year.
- About 1,900 county residents have called the state's Tobacco Quit Line since its inception in November, 2000.

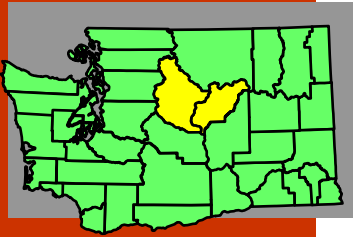
Chelan and Douglas County residents have adopted policies that support tobacco-free environments

- Place holder

PUBLIC HEALTH
ALWAYS WORKING FOR A SAFER AND
HEALTHIER WASHINGTON

We have more to do - Challenges and Gaps

One in four adult smokers with children at home still smokes indoors – and smoking in the home is twice as high among low income adults. Efforts to reach low income and minority communities are beginning to show results, but without sustained effort these children and families will be left behind. To continue to see progress, we need to continue to invest in proven tobacco and prevention and cessation strategies.



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Our Community:

Population (2008).....	109,100
Caucasian.....	74% Chelan 72% Douglas
Hispanic.....	23% Chelan 25% Douglas
People below federal poverty level (2007).....	13% Chelan 13% Douglas
Funding from Tobacco Prevention and Control Program	
Current.....	\$85,700
Past (2008-2009)	\$115,590
Other tobacco prevention partners serving this region...	ESD 171

Funding in Action:

Chelan-Douglas Health District and TOGETHER! Activities to Reduce Tobacco Use	
Community Mobilization	Engage community members and organizations to motivate them to address tobacco prevention and control.
Youth Empowerment	Empower young leaders to help increase awareness of tobacco use by teens and to effect local policy and systems change through youth-driven activities. <ul style="list-style-type: none"> Active TATU program reaches teen leaders who give classroom presentations to elementary school youth.
Youth Access	Educate tobacco retailers and community members about youth access laws.
School Partnerships	Partner with schools in the community to ensure a comprehensive approach to tobacco prevention and control. <ul style="list-style-type: none"> TOGETHER has offered classes and tobacco-related resources to schools.
Promote Quit Line Services	Promote the Washington State Quit Line to encourage tobacco users to use available resources. <ul style="list-style-type: none"> Efforts have focused on training health care and social service providers to promote Quit Line to their clients.
Healthcare Provider Outreach	Educate healthcare providers about available cessation resources and counseling techniques to assist patients in making a quit attempt.
Tobacco-free Environments	Provide information and education about the smoking in public places law.

This table is a partial list of the tobacco prevention and control activities being conducted in this community

Funding for these activities was provided by the Washington State Department of Health Tobacco Prevention and Control Program. For persons with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY 1-800-833-6388).